



TSITour project successfully comes to the end!

The TSITour project is now concluded in Portugal, Spain, Greece and Italy, with the achievement of the set objectives:

- Creation of a training module on "Project Development for Social Inclusion and Valorisation of People with Special Needs of Social Assistance" for VET students in the field of social care and welfare;
- Development of hard and soft skills of VET students to create and implement projects for Social Inclusion;
- Preparation of the VET students to address the challenges at the workplace;
- Increase of the notoriety of VET in the field of care and welfare;
- Use of tourism and older people as departure points to transform the tourism industry and the approach to social assistance by valorising the elderly as voluntary local storytellers;
- Increase of the number of social inclusion tools and their beneficiaries.

TSITour project successfully got the following results:

- A training platform in 5 languages to accommodate the training materials composed of module, checklists, concept maps, forms, report template, glossary, infographics, interview scripts, sample of memorandum of understanding, flyers and videos. The platform is available at <https://tsitour.eu/training-platform/>.
- 31 VET Students involved in the Pilot Testing activities
- 24 elderly people involved in the Pilot Testing activities
- 22 associated organizations between VET schools, touristic organizations and social organizations which participated in the project activities
- Pools of elderly voluntary local storytellers in partner countries

The development of a training module for the VET courses on the implementation of projects based on the storytelling competencies of elderly people inside the touristic sector, fostered older people role in the society and valued them: TSITour gave a second chance to the elderly people, providing them with a new opportunity to enter again in the active society and allowing them to be storytellers in the touristic sector. At the same time, the project provided new ideas to create more authentic experiences for the tourists, in the frame of local tourism.

[Direct link to the results](#)

Multiplier events were organized in Spain, Greece and Italy, and a final conference in Portugal, to present and promote the project results.

Multiplier Events in partner countries

The Final Conference of TSITour took place in Portugal on April 1st 2022. The event gathered the social and tourism institutions that worked with the Portuguese teams during the pilot-testing phase of the project. The elders and the students that were involved in the process also joined the conference, testifying about how relevant and positive the project was for each one of them. Local and regional authorities also accompanied this sum-up session, where Ovar Forma, the coordinator of the project, made a significant retrospective of all the work that was carried out from 2019 to 2022. The event was very fruitful: elders and pupils alike were duly recognized for their involvement in the project activities, and it was possible to demonstrate how important it is to constitute a voluntary pool from now on, guaranteeing the continuation of such good practices in the future.



The Multiplier Event organized by CSC was held in Italy, in the city of Partinico – where the activities of pilot testing took place – on the 21st of April 2022. 39 participants from different sectors attended the event. The representatives of the organizations involved in the Piloting activities gave an overview of their organizations, a video summarizing the tourist route completed by the elderly and students during the project implementation, was shown to all, the storytelling session allowed the elderly to give their testimony on the activities, and the steps for the development of the pool of volunteers for the project's sustainability were presented. A last space was left to allow youth and elderly to talk together and discuss common ideas during a reception organized with food and drinks. The participants were very interested, had fun and made them available for future developments confirming the significant impact TSITour had in the community at the level of social inclusion and active participation.



The Multiplier event organised by Fundación Intras in Spain, took place on 23rd March in the Ethnographic Museum of Castilla y León in Zamora. The event started with an overview on the project implementation in Zamora and also in the rest of partner countries (by F.INTRAS). Following the presentation Representatives from the Museum and from Peromato (the social organisation), together with one of the students and some of the elderly opened a round table in which they commented their own individual experience in the project and the outcomes of it. Later on, a workshop took place to introduce the the audience and make them experiment the storytelling on the Museum as the elderly participants did. The publics was guided to a short tour in the Museum, visiting one of the exhibition rooms, each person had to choose one object from the exhibition and later on in the conference room a facilitator and the elderly participants in the project supported the publics on building a story. The event closed with a "graduation act" in which the elderly received a Diploma on storytelling for tourism.



In Greece, the multiplier event with the title "The storytelling as a means of empowerment of older people" organised on the 21st of March 2022 at Civitel Hotel by KMOP had 27 participants from different sectors, such as municipalities, ageing-related organisations, cultural organisations, and elderly. Apart from the presentation of the project were also invited speakers from municipalities, ageing-related organisations (50+ Hellas), a representative from an oral history group, the choir 60+ from the Municipality of Chalandri and a live storytelling session that took place about the city of Chalandri. All participants were very excited about having the chance to participate in a face-to-face event after lockdown measures and discuss in person with other people. That was a great chance also for networking and building new cooperation with other organisations and municipalities that wanted to construct a pool of volunteers storytellers in their settings. In the event's aftermath, there was also a great interest by the press and online news websites about the event and TSITour, such as this interview at Kathimerini, a well-known Greek newspaper.



Do you want to know more?

If you represent a vocational training institution in the social and / or tourism sector, a Small or Medium-sized enterprise in the tourism sector, a body engaged in social activities for the inclusion of the elderly, or you simply are interested in the project itself, we invite you to contact us via:



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